



## **FOR IMMEDIATE RELEASE**

### **Contact**

Sollen Technologies

Mason Rees

972 960 7227

### **SOLLEN TECHNOLOGIES Integrated into Calyx Point**

**Dallas, Texas , May 29, 2009** - Sollen Technologies, the pioneering mortgage pricing engine for the last decade, announced the integration of its product eligibility and pricing engine into Calyx<sup>®</sup> Point<sup>®</sup> Software. Calyx Software is the mortgage industry's leading provider of loan marketing, originating and processing software. Through the integration, Sollen Technologies provides a seamless flow of loan application eligibility and pricing data between Lender Online and Point.

The integration is enabled by the Sollen ConneX platform which in turn allows the Sollen PPE to provide accuracy, up-to-date pricing and an array of features. These provide the mortgage bankers, correspondent lenders and all users with the ideal tools to operate in today's challenging mortgage environment.

"Efficiency, time and cost savings are just some of the immediate benefits," said Michel Van Hee, CEO for Sollen Technologies. "All of this is based on the elimination of repetitive data entry and the smooth data flow into the subsequent steps of the mortgage process. Sollen is proud to be part of the Calyx Network and providing its customers an additional productivity tool."

"We are extremely pleased to have Sollen Technologies join the Calyx Network," said Dennis Boggs, senior vice president of business development. "Calyx and Sollen working together allows us to provide an even better product to Point users."

### **About Calyx Software**

Calyx Software, the #1 provider of mortgage solutions for banks, credit unions, mortgage bankers and brokers, is dedicated to offering reliable and affordable software that streamlines, integrates and optimizes all phases of the loan process. Point, the preferred

application for mortgage brokers and bankers, offers advanced technology with functionality and simplicity that makes loan processing fast and easy. A complete end-to-end platform, Point Central enables a secure, efficient workflow with centralized storage and remote access. Using Calyx Network, loan officers can connect automatically with over 200 vendors and service providers with high-speed, seamless interaction. With Point SDK companies can easily integrate their current customer relationship management system, sales tools, lead generation software or any other back office systems with Calyx Point. All Calyx products are designed to maximize profitability by enabling more loans to close quickly. For more information, call (800) 362-2599 or visit [www.calyxsoftware.com](http://www.calyxsoftware.com).

### **About Sollen Technologies**

Based in Dallas since 1999, Sollen technologies is an internet-based application service provider of product pricing and best execution capabilities for the mortgage industry. Sollen Technologies' vision is to provide comprehensive products and services that bring measurable value to the retail, wholesale and correspondent channels. Sollen is a Mortgage Technology Magazine Top 50 Service Provider and their innovative technology helps to enhance the relationship between originators and lenders enabling both to effectively compete in today's marketplace.

For more information, call 800.582.1074 or visit [www.sollen.com](http://www.sollen.com)

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